

Group A

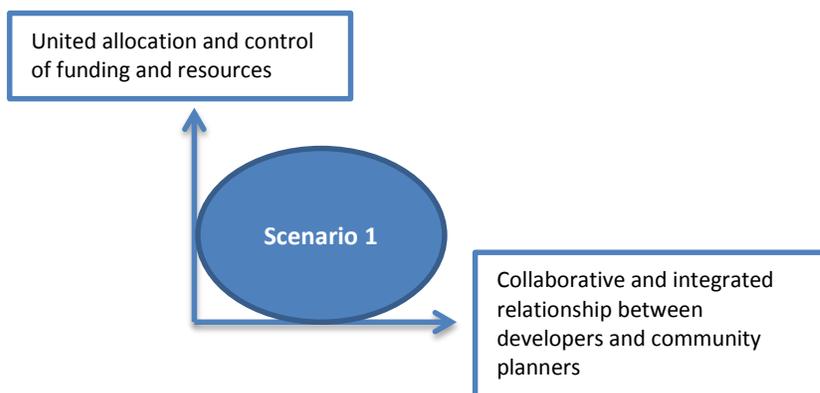
Driving Forces (highly impactful uncertainties):

1. Funding sources and characteristics of information relating to allocation of resources. Uncertainties include government grants, private sources (business, private insurance), in-kind contributions for research, insurance, and taxation. These funding sources impact how, and in what capacity, resources for healthy living are utilized by rural and small urban communities
2. Uncertainty in the nature of the relationship between developers and community planners with regards to responsibility for health, integrated vision, philanthropic activities, land development, and provincial mandates.

Scenario 1

Defining characteristics:

- Policy agreements between governments on importance of prevention
- Health impact assessments for all new land development are mandated by provincial legislation
- Developers and community planners coincide to recycle profits into community-led healthy living initiatives. These new developments facilitate barrier free access opportunities to healthy living in rural and small urban communities.



Annual Bulletin

Interior Healthy Living Coalition

Report to Citizens from the Interior Coalition

March 2043

Message from the Interior Healthy Living Coalition:

Well-positioned to enable change management, the Interior Healthy Living Coalition ('the Coalition') has created critical mass necessary for integrating risk-averse communities into higher risk pilot activities. By expanding reach to all parts of the Okanagan, the Coalition strives to enable residents to adopt a practice of well-being and healthy living. The decision to expand reach into the Interior provided the Coalition with greater fluidity in engaging with academic institutes and creating opportunity for improving allocation and funding for much needed resources and infrastructure.

We invite you to read the following document to further understand the growth the Coalition within the Interior and the relationships we have fostered within the region to promote healthy living. Some of the key characteristics are summarized for quick access below. In this snapshot, you will also find demographic information for the Okanagan region and the role of the Coalition on the critical cultural shift of 2030.

Childhood obesity continues to decline

As worldwide obesity rates continued to increase at alarming rates well into the latter part of 2020, many regions of the country had to re-think strategy and employ creativity for renewing support for healthy living. The interior was no exception. The Coalition expanded the healthy living movement from a small rural community in the Similkameen to include other communities within the interior region by the year 2030 via k-12 curricular programs and community based healthy living initiatives.

Results of a 10 year study show that residents within the Coalition umbrella have exhibited the lowest prevalence of obesity in BC when compared to other regions with similar demographics. The success in decreasing childhood obesity can be attributed to curricular changes that incorporate physical literacy in School Districts across the region e.g., the K to 12 Physical Literacy Program, and to an increase in government grant-based healthy living initiatives that led to the formation of the 'Family-Community Physical Activity' pilot program and its expansion into a full-fledged initiative.

BC's first P3 healthy communities development Opens

In early 2020, the Coalition strived to form as many connections as possible, taking particular advantage of existing collaborations with the Interior Health Association, UBC's Okanagan campus and Okanagan College. This struggle finally reached fruition when the Memorandum of Understanding was signed with Concord Pacific, Okanagan. The greatest achievement arose from the combined vision of the Coalition and Concord Pacific to see a healthier region and greater financial prosperity. In January 2042, Concord Pacific finished its first P3 'Healthy Communities' development in the unregulated District of Hedley. The project included infrastructure such as a newly minted Health Care Centre, multiple recreational facilities, hiking trails, biking paths and a new school.

Partnership and funding support with regional leaders has facilitated access to healthy living initiatives for rural and small urban communities within the interior. The P3 project development integrated innovative designs to promote the use of stairs, sustainable concepts such as geothermal heating and cooling, and various other improvements that were previously missing. Employees and district residents

are provided access to community gardens and restaurants offering healthy alternatives to processed foods. Moreover, a recent report from Concord Pacific concluded significant profits from unit sales with a large portion to be recycled into community initiatives. This new development is designed to facilitate barrier free access opportunities to healthy living – hopes are for other districts to follow suit.

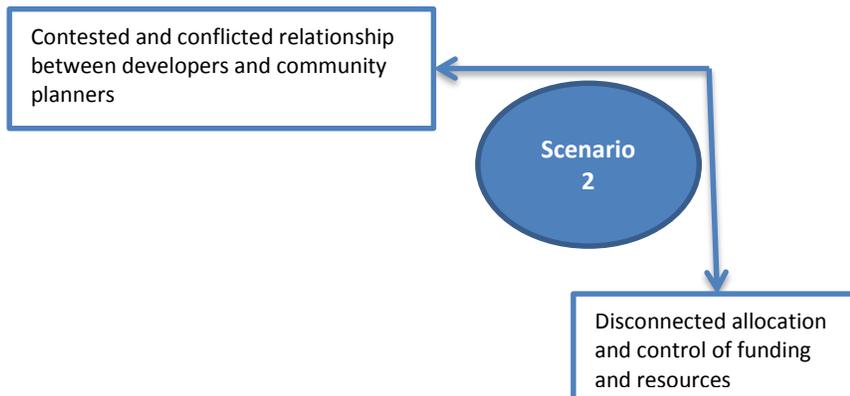
Provincial Cost of Health Care Continues to Decline!

Not only has the Okanagan experienced declining ailment incidence and obesity rates, but recent reports released by health care associations such as the Canadian Mental Health Association (CMHA) state improvements in overall public mental health and well-being. With improvements in general well-being and improved health care access for rural areas such as the Okanagan-Similkameen, provincial health care costs have been steadily declining since early 2030. A budget report released earlier this year by BC's Ministry of Health confirms this statistic, reporting an overall decline in spending for health care by an average of one percent per annum from 2037-2042. The Minister of Health stated in an official news release that this drop can be attributed to an increase in the provincial government's investment in Health Promotion and Prevention and Mental Health and social emotional learning programs for k-12. The government has committed to devote and recycle the savings into existing and new preventative programs and into further improvements for rural and urban communities in the province; a commitment the Coalition mimics.

Scenario 2

Defining characteristics:

- Government capacity to fund healthy living initiatives decreases as healthcare costs for disease prevention skyrocket. Allocation of scarce resources has cultural impact as the government dips into other resources to cover costs e.g., education, mental health. This gap in resources creates opportunity and greater acceptance for the privatization of health care.
- Lack of appropriate funding sources leads to an increased reliance on philanthropy for health care in rural and small urban communities.
- Download responsibility for health without the funds for prevention
- Local developers and community planners lack integrated vision for health. Developers have more power, creating both threats and opportunities in the absence of integrated funding.



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Report to Citizens from the Interior Coalition

March 2043

Message from the Interior Healthy Living Coalition:

The Interior Healthy Living Coalition strives to enable residents to adopt a practice of well-being and healthy living by integrating risk-averse, isolated, rural and small urban communities into higher risk pilot programs. The decision to expand reach to include the Okanagan Interior provided the Coalition with greater fluidity in engaging with local developers and funding resources. However, push for privatization, lack of provincial funding and a divided health care vision made the road a difficult one to cross. Despite positive contributions to well-being with the aid of the Coalition and the Interior Health Authority, increased demands on land-use and healthcare needs continue to plague the region.

We invite you to read the following document to further understand the nuanced growth of the Coalition within the Interior and the relationships we have fostered within the region with the intention to promote healthy living. Some of the key characteristics are summarized for quick access below. In this snapshot, you will also find demographic information for the Okanagan region and the Coalition's struggle to fulfill its mandate for promoting healthy living and the impact this had on the cultural attitude within the region.

Privatization Prevails July 2043

Chronic disease, an aging population and isolation of small communities in the interior have caused BC health costs to skyrocket, limiting government capacity to react with preventative options. For a long time, healthcare response has been reactive rather than proactive, with greater focus placed on treatment options for disease and illness. This model has widened the gap for a government struggling to support healthcare in BC. With a growing resource gap for supporting healthy living initiatives, the government has pushed for privatization of health care in BC. In July 2020, Dr. Brian Day Jr.'s proposal for a 50 bed private hospital in West Kelowna passed final reading in council with strong community support. Much of the support for privatization occurred as a result of the highly publicized campaign run by Mr. David Smith, a local Okanagan Falls banker whose spouse passed away 5 years ago waiting for much needed medical attention. The campaign recruited local and provincial news stations and TV personalities gaining universal support –days before the opening of the new medical facility. Mr. David Smith was quoted “if only this facility had been available earlier, my wife might still be here today...”

After a two-decade struggle between private and public health care access, privatization of health care in BC's rural communities won over. Federal health care moved from a two-tiered to a fully privatized system in July 2043.

Government struggles to maintain land-use balance

Longstanding land-use disputes create discontent amongst First Nations Community. In March 2040, the Spotted Lake stands as a dry flat land due to large demands placed by residential and commercial development that began fifteen years earlier. Increased demand on the precious aquifer destroyed the lake ecosystem, contributing to the loss of a historical ceremonial healing site. The Coalition's promotion for health and well-being via spiritual guidance, a well-known practice among the First Nations community, suffered as a result of the loss of this Lake. The First Nations community leaders withdrew

the last of their support for the Coalition as a result of its failure to act against the residential and commercial development approvals of 2025. The Coalition is attempting to renew associations with local communities by reaching out to local residents and business leaders.

In August 2041, one year after the loss of support from the First Nations Community, the Coalition was able to gain headway in restoring a broken trust. Where the government was unable to assist, the Coalition provided key financial support by raising funds through their annual Okanagan Healthy Living Fair. As a result, Structurlam opened its state of the art *health promotion* centers at each of their locations – to be freely available to existing employees and through assisted membership to local residents. With an average of 3000 employees province-wide, this facility will have a significant impact on healthy living in rural areas. Moreover, employees will be allotted time to participate in fitness activities during work hours. As a strong supporter of healthy living, in 2042, Structurlam extended full public access to the health facilities for weeknight and weekend access. To date, the Centre's are located in OK Falls, Hedley and Coalmont. Trends support the contention that local developers in the interior region play a strong planning and strategic development role in the absence of integrated funding support from government agencies. It remains to be seen how beneficial this power structure will be in the coming years, for now it is considered a boon by local communities.

Family owned agriculture dying out in the Okanagan

In November of 2043, the current fiscal year, the last family farm in Keremeos was purchased by Interior Farms Conglomerate, an organization with strong ties to Monsanto. There are strong concerns about the loss of employment for local residents and commuters. President of the BC Organic Farmers Association lamented that this will further increase the costs of food and use of GMOs. The local community has yet to experience the full effect of such a buy-out, but the 2035 planning conducted by the Coalition has accounted for this catastrophe by establishing an 'emergency funds' account. The Coalition has yet to decide how best to proceed, but understands that quick action is necessary as public unrest rises.